



NEW



## OUR SUSTAINABLE INNOVATION: THE CARDBOARD TRAY FOR FRESH VEGETABLES

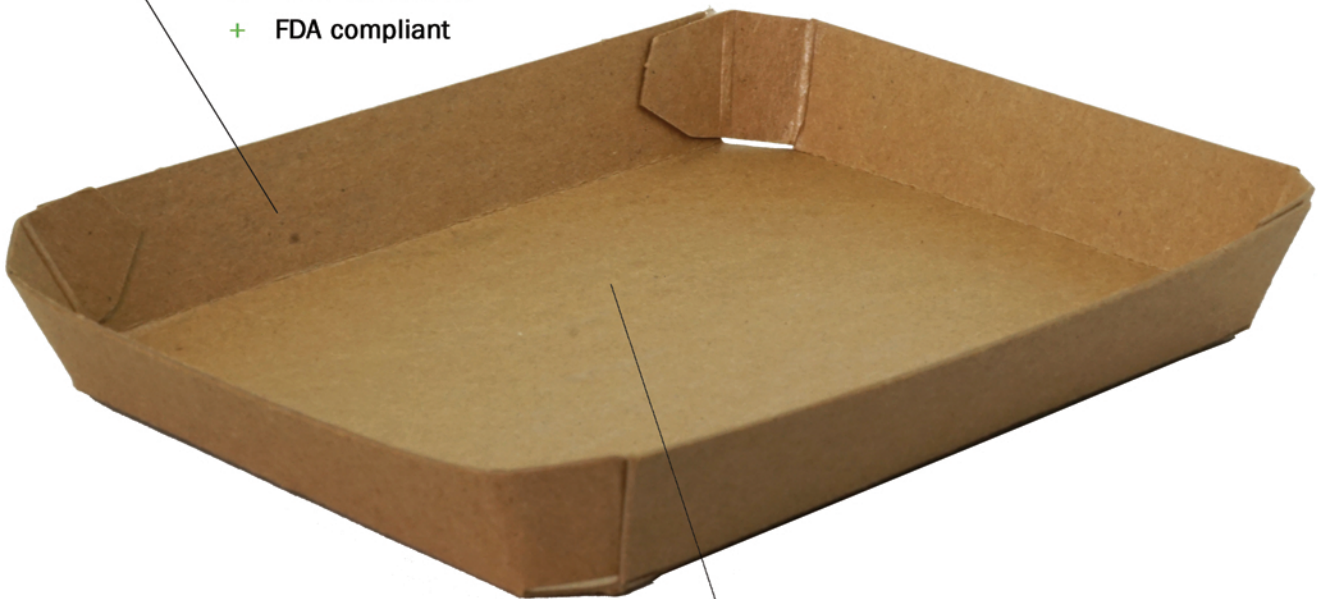


# CASCADES SHOWS ITS LEADERSHIP IN SUSTAINABLE PACKAGING WITH THE FIRST **CARDBOARD PACKAGING SOLUTION FOR FRESH VEGETABLES** IN NORTH AMERICA.

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## 1 100% RECYCLED FIBERS CARDBOARD

- + Natural appearance
- + Recyclable
- + Sustainable
- + Moisture resistant
- + Excellent rigidity
- + FDA compliant



## 2 SURFSHIELD™ COATING

- + Water-based barrier coating
- + Recyclable
- + Keeps produce fresh
- + Without wax
- + Without plastic
- + FDA compliant
- + PFA free

## 3 CUSTOMIZABLE

- + Available in various formats
- + Printable
- + Can be embossed



# A SUSTAINABLE INNOVATION

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## + REDUCE YOUR ENVIRONMENTAL IMPACT

Producing this tray using 100% recycled fibers reduces greenhouse gas emissions by 81% and energy consumption by 41%, compared to the production of a cardboard tray made from virgin fibers.

## + ADVERTISE YOUR VALUES & BRAND

The natural look of our cardboard tray makes it the perfect showcase for your environmental sustainability values.

What's more, it can be customized with your logos, in print or embossing, to advertise your brand in stores.

## + GET MORE PERFORMANCE

This packaging solution meets the various preservation needs of fresh vegetables while maintaining its rigidity in a refrigerated environment. It is therefore suitable for all vegetables.

It is made from FDA-approved material and compliant with Canadian requirements.

## + OPTIMIZE YOUR OPERATIONS

The tray's stiffness enhances its stacking strength and speeds up the filling process by your team.

Its shipping, storage, and handling can therefore be optimized, providing added value to your operations.



CONTRIBUTE TO REDUCING YOUR ENVIRONMENTAL FOOTPRINT WITH OUR CARDBOARD TRAY FOR FRESH VEGETABLES.



NEW



Cascades: breathing new life into fiber since 1964.

Cascades Speciality Products Group,  
a division of Cascades Canada ULC  
450-461-8600 - [click@cascades.com](mailto:click@cascades.com)  
[food-packaging.cascades.com](http://food-packaging.cascades.com)

