

# The unique recyclable\* cardboard tray made from 100% recycled fibres for fresh proteins

PRODUCT DESCRIPTION:

THERMOFORMED CARDBOARD FOOD TRAY WITH MOISTURE BARRIER

**DESIGNED FOR:** 

PROCESSORS, RETAILERS, WHOLESALERS, AND PACKERS

**COLOUR:** 

LIGHT BROWN

**CERTIFICATIONS:** 

- CERTIFIED FSC® ACCORDING TO FOREST STEWARDSHIP COUNCIL®
- CASCADES CONFIRMS THAT BPA AND PFAS ARE NOT INTENTIONALLY ADDED TO OUR CARDBOARD TRAY.
- FOOD-CONTACT COMPLIANT UNDER U.S. FDA AND HEALTH CANADA PROVISIONS \*\*



<sup>\*\*</sup> When used in accordance with 21 CFR 176.170 of the U.S. Food and Drug Administration (FDA) regulations under Conditions of Use C-G.



The mark of responsible forestry



#### **Sustainably designed**

- Recyclable\*
- 100% recycled fibres
- This innovative packaging solution was developed entirely using a <u>circular economy</u> <u>approach</u><sup>1</sup> and <u>eco-design principles</u><sup>2</sup>

# High shelf life and performance

- HDPE moisture barrier coating ensures high shelf life
- Our laboratory tests demonstrate the tray's ability to resist moisture in fresh meats without sacrificing performance and stiffness
- Suitable for freezing; robustness is not affected during thawing
- Rolled edges prevent film tear and help in the fight against food waste

#### **Optimized operations**

- This high gauge tray sets itself apart by using thermoforming, which makes it suited for automated food packaging lines
- Ample thickness allows for it to be easily adapted to high-speed equipment for fast filling
- Design combines efficiency, security and sustainability
  - Designed for stacking and automated denesting on high-speed lines
  - Suitable for most stretch film overwrap applications
  - Compatible with existing overwrap equipments (tests and adjustments provided by our technical experts)
- $1-https://www.cascades.com/en/sustainable-development/solutions-driven/circular-company-A\ Circular\ Company-Cascades.$
- 2 https://www.cascades.com/en/sustainable-development/solutions-driven/eco-designed-products/eco-design-principles Eco-design Principles Cascades





## Thermoformed cardboard food tray with moisture barrier

√ 100% recycled fibres 
√ Recyclable\*

#### Our guide: Science

When it comes to eco-responsibility, we believe that it is critical to base our choices on Science.

Life-Cycle Assessment (LCA) is a scientific approach for assessing the actual environmental footprint of our packaging.

Our LCAs are rigorously conducted by independent organizations, according to the internationally recognized ISO 14040-44 standard.



\* The tray may not be recyclable in some areas. Please check with your municipality

#### Reduced environmental footprint

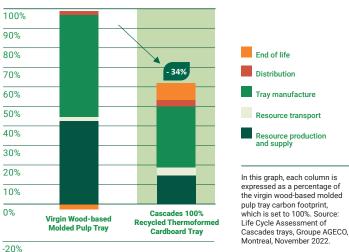
Using 100% recycled fibres in the manufacture of these trays reduces their impact on climate change by 34% compared to trays made from virgin wood-based molded pulp.

# **Different sizes available**

## **Understanding the** environmental impact of our tray

By replacing 1,000,000 virgin wood-based molded trays with our 100% recycled fibre thermoformed cardboard trays, you make a difference.





The quantity of greenhouse gas emissions avoided is equivalent to 21 cars travelling the distance between NYC and Los Angeles.

Less non-renewable resources extracted, equivalent to 21 barrels of oil.

**↓** 53% **₹** 

Fewer impacts on ecosystem quality, equivalent to saving 3.2 hectares of tropical forest from being burned and converted into agricultural land.

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